

NEXT MEDIA

future media internet



Time to move on
and leave the boring past...



The Media Internet supports professional and novice content producers and is at the crossroads of digital multimedia content and Internet technologies. It encompasses two main aspects: Media being delivered through Internet networking technologies (including hybrid technologies) and Media being generated, consumed, shared and experienced on the web. The Media Internet is evolving to support novel user experiences such as immersive environments including sensorial experiences beyond video and audio (engaging all the human senses) that are adaptable to the user, the networks and the services.

Coordinating and supporting activities towards strengthening the European position in Future Media Internet. Specifically:

- Creating a new "Future Media Internet Architecture" Think Tank to reinforce the leadership of the EU in this field.
- Coordinating initiatives organized by the EC, including "Future Media & 3D Internet Task Force" and the "Future Content Networks" group.

Structuring the Future Media Internet research evolution path by:

- Join standardisation efforts of European research projects
- Organising the existing knowledge in a unified form and comparing the research situation in Europe with other areas of the world: Japan, USA, Korea, China, etc. to elaborate a research roadmap
- Coordinating efforts of European projects in media, by collecting and analyzing the short and long term implications and priorities
- Promoting the results of the European research inside and outside Europe

Visit our web page: www.fi-nextMedia.eu

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Participate in our activities!

Different Think Tanks, Task Forces and groups. Fill in our participation forms!
You have several options to choose:

“Future Media Internet Architecture” Think Tank: a living think tank in Europe for defining the Future Media Internet architecture. Successful paradigms will be exhaustively analysed (e.g. the AKARI project in Japan, the FI project in Korea, the NetSE project in the USA) and the European position on this area will be recorded.

“Future Media Internet Task Force”: The Task-Force, after numerous discussions, meetings, phone-calls, brainstorming and workshops, has recently published the White Paper: “Research on Future Media and 3D Internet” (Nov. 2008). nextMEDIA aims at continuing the successful work that is carried out by this TF.

“Future Content Networks” group: A Future Internet will be driven by new demands. Content delivery is one area where the current Internet has proven its transport capability but has not shown that it could deal with content in any sensible way. Such network capability, provided in a reliable and cost-effective manner, would directly contribute to the competitiveness of the European economy.

- Help in the elaboration of a **Future Media Internet international roadmap**, structuring the Future Media Internet research evolution path, analysing the situation, technology and patents in the most developed countries in relevant research areas.
- Standardise your research results by participating in the **ETSI Industry Specification Group (ISG) on Future Media Internet**.
- Participate in **top-notch events, forums, leading Conferences and scientific Journals, exhibition events, talent support and more... organised by nextMEDIA**

You can receive all the latest information by subscribing to our mailing list!
Visit our web page: www.fi-nextMedia.eu

“Shaping and coordinating the Future Media Internet”

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